

REF : SD/Pumps PROJ/Chintan/Mktg-03

DATE : 08-09-2021

M/s. CHINTAN MARKETING SERVICE

Renuka Smruti, Home Colony,
Karvenagar,
PUNE-411052

KIND ATTENTION : Mr. Purushottam Awade

SUBJECT : Lead Generation Services - Feedback

REFERENCE : Your offer No. CMS / DMS / 001 / 2020-21 dtd. 2nd Sept 2021
Our PO : Dahll/Chintan/SL/Mktg-01 dtd.18-09-2020

Dear Mr. Awade,

Greetings from Dahll Engineering !

This has reference to the Lead Generation Services, hired from your Firm. We are highly satisfied with the commendable service provided far exceeding our expectation.

We are delighted to share our feedback and are happy with your deliverables on following attributes

- 1) Genuine Leads based on thorough Research
- 2) Live Contacts & our Introduction has enabled, ease in customer recall.
- 3) Timely Services matching our capacity to cater to the leads provided
- 4) Overall enhancing our business conversion rate from 5% to 15%
- 5) Your Services has brought down our Marketing spend to 50%
- 6) The Additional insights and prospects feedback, enhanced our service offering as also provided us valid inputs for future direction of business.

We are satisfied with your service and would highly recommend your marketing services.

Thanking you,

Yours truly,
For, **DAHLL Engineering Pvt. Ltd.**



Santosh Dahotre
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