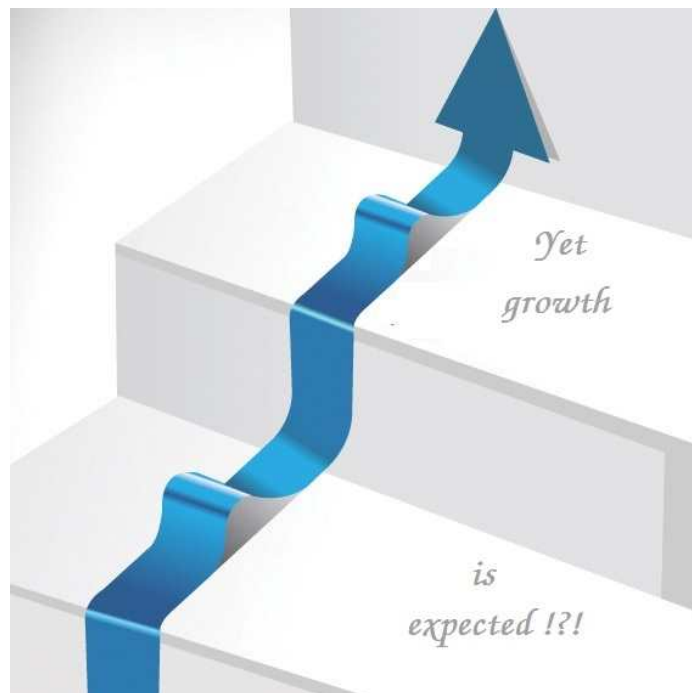
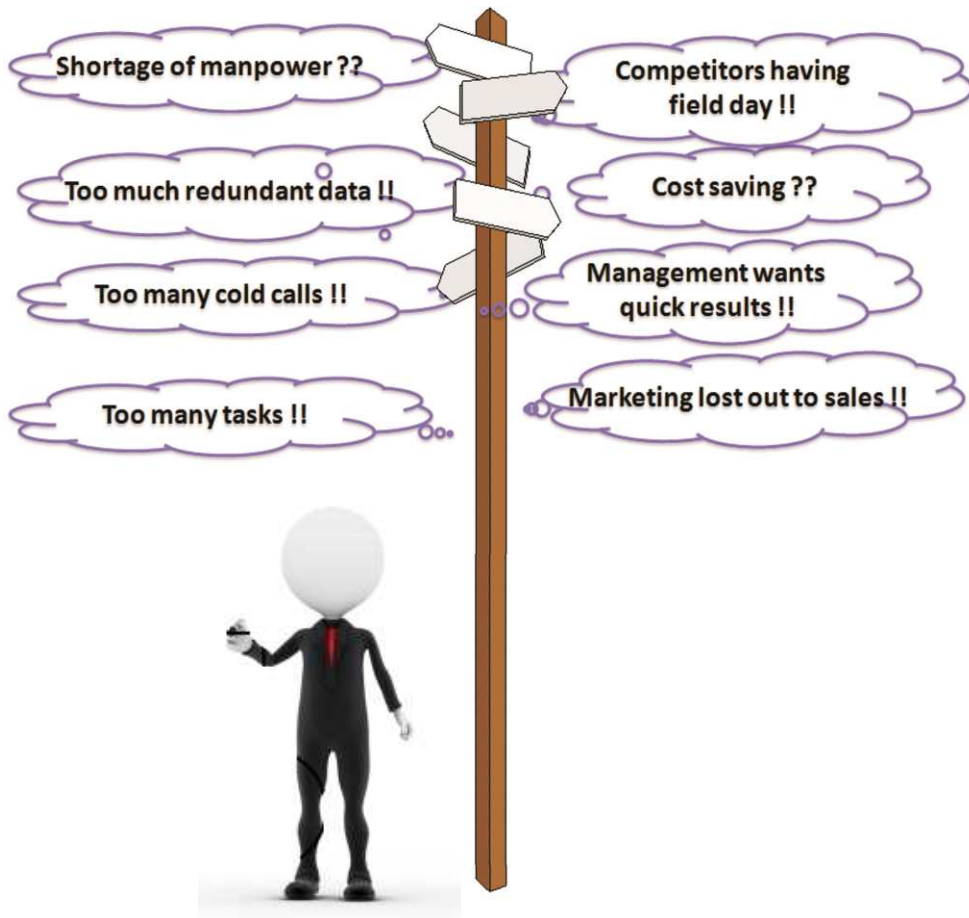


# Lead Generation



## Do you need somebody for...



Building up list of potential contacts

Validating their addresses

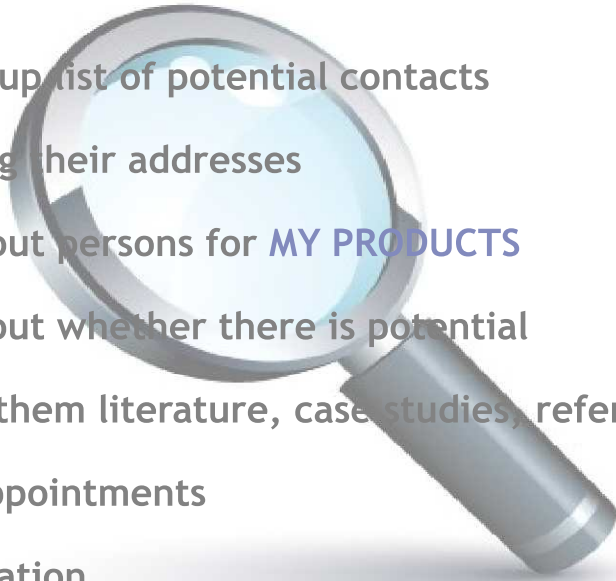
Finding out persons for **MY PRODUCTS**

Finding out whether there is potential

Sending them literature, case studies, references...

Fixing appointments

Co-ordination...



## And then...

...if you visit them after interest is developed,  
your efforts will be fruitful !

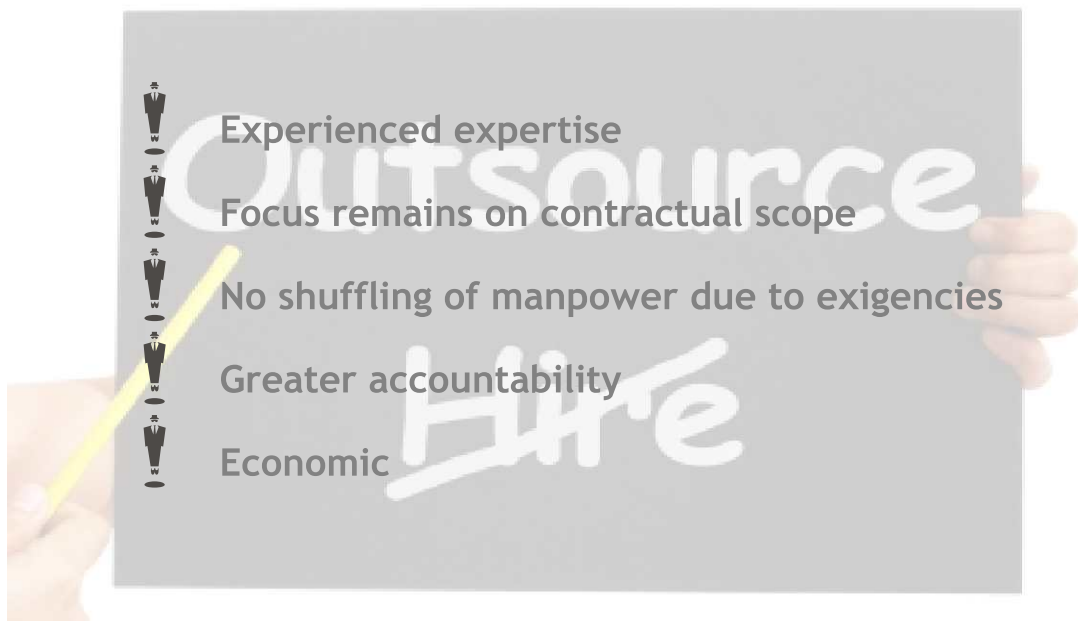


You can deliver more output in the same efforts !!

## Also workout long term plan



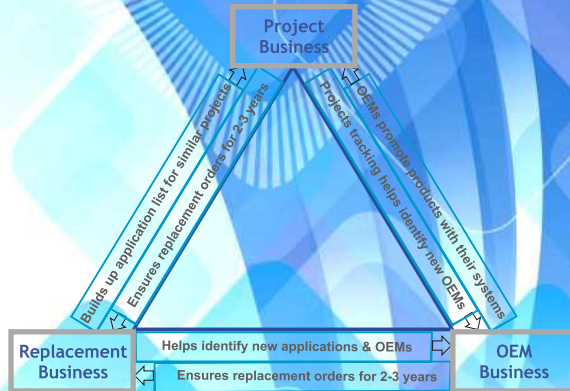
## How outsourcing helps...



We also have the expertise to gather in depth information through fieldwork. Please see “Census of Equipment” on our website.

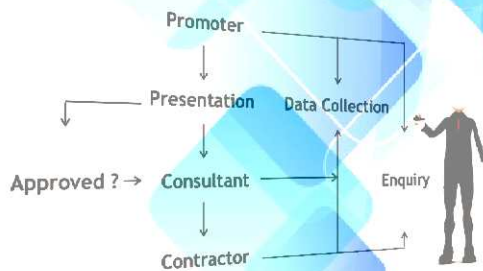
# OUR OTHER ACTIVITIES

## Comprehensive Business Development



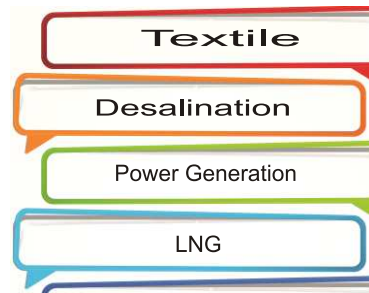
Have you balanced your market properly ?

## Projects Tracking Services



Are targets of your sales staff leaving any space for pre-enquiry project marketing ?

## Brief Sectoral Reports



Over the period history becomes knowledge !  
Build up reference library of sector knowledge !!

## Census of Equipment



How many of these equipment are yours ?  
Which competitors supplied others ? What for ? When ?



# Chintan Marketing Services

Renuka Smruti, Hingane Home Colony, Karve Nagar, PUNE - 411052.

0091-9225612029 puru@chintan.biz www.chintan.biz